

**Ceredigion
Public Services Board**

**Meeting 35
13th June 2023
Virtual Meeting via Zoom**

MINUTES

Present:	
Hazel Lloyd Lubran (HLL)	Chair, CAVO
Gavin Bown (GB)	Vice Chair, Natural Resources Wales
Rachel Jarvis (RJ)	Natural Resources Wales
Cllr. Bryan Davies (BD)	Ceredigion County Council
Barry Rees (BR)	Ceredigion County Council
Dr Peter Skitt (PS)	Hywel Dda University Health Board
Dr Joanna Dainton (JD)	Hywel Dda University Health Board
Megan Harris (MH)	Public Health Team, Hywel Dda University Health Board
Iwan Cray (IC)	Mid and West Wales Fire and Rescue Service
Rhodri Llwyd Morgan (RLM)	Aberystwyth University
Dewi Day (DD)	Aberystwyth University
Claire Bryant (CB)	Police and Crime Commissioner's Office
Vanessa Cashmore	Coleg Ceredigion
Also in attendance:	
Amy Richmond-Jones (ARJ)	Mid and West Wales Fire and Rescue Service
Bailie Olivia-Jones (BOJ)	Mid and West Wales Fire and Rescue Service
Greg Jones (GJ)	Ceredigion County Council
Cllr. Wyn Evans (WE)	Ceredigion County Council
Cllr. Catrin Davies (CD)	Ceredigion County Council
Alun Williams (AW)	Ceredigion County Council
Cllr Matthew Vaux (MV)	Ceredigion County Council
Gerwyn Jones (GJ)	Ceredigion County Council
Iwan Davies (ID)	Ceredigion County Council
PSB Support team:	
Diana Davies (DD)	Ceredigion County Council
Tim Bray (TB)	Ceredigion County Council
Anwen Thomas (AT)	Ceredigion County Council
35.1	Apologies, introductions & disclosures of interest
The Chair, Bryan Davies welcomed everyone to the meeting and the apologies were noted.	

Apologies:

Victoria Jones, Welsh Government
 Ross Evans, Dyfed Powys Police
 Jan Batty, Hywel Dda University Health Board
 Andrew Cornish, Coleg Sir Gar
 Cllr Keith Evans, Ceredigion County Council
 Maria Battle, Hywel Dda University Health Board
 Christine Harley, Probation Service
 Dafydd Llywelyn, Police and Crime Commissioner

35.2	Election of Chair and Vice-Chair
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Cllr Bryan Davies (BD) stated that when he took the chair last year, he stated that he would do so for a year and would look to pass on the role to the vice-chair after 12 months. BD therefore proposed Hazel Lloyd-Lubran (HLL) as the new chair of the Ceredigion PSB. All PSB members were in favour and HLL was appointed as chair of the PSB where she happily accepted this position. HLL thanked everyone for the opportunity and looked forward to receiving their support to deliver the objectives set within the new Ceredigion Local Well-being plan 2023-2028.

Rhodri Llwyd Morgan proposed that the new Vice Chair should be a PSB statutory member. It was proposed that Gavin Brown (GB) of NRW would sit as Vice Chair, for 6 months initially, GB happily accepted this proposal.

35.3	Minutes of previous Ceredigion PSB meeting – 24 th of April 2023
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The minutes from the meeting held on 24.04.2023 were agreed as a true record.

35.4	Matters arising from previous meeting
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Diana Davies (DD) and Tim Bray (TB) confirmed that all previous actions (below) have been completed:

ACTION: CCC Partnerships team to share draft Governance & Delivery Framework with PSB members.

ACTION: All PSB members to take framework back to organisations to identify any partnership groups they are a part of that could contribute towards the objectives.

ACTION: Potential launch dates for the new Well-Being plan including locations to be added as an agenda item at the next PSB meeting.

35.5	Ceredigion Local Well-being Plan 2023-28: Delivery Framework Update
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HLL welcomed TB to his first official PSB meeting as the new Partnerships and Civil Contingencies Manager at Ceredigion County Council (CCC). TB recently circulated the Delivery Framework update to the PSB members over email. The Chair mentioned that local partners need to be considering where they'll be adding to the plan and noting specific senior officers. TB noted that the framework previously circulated was unpopulated as we wanted feedback on how to complete it to ensure we are properly capturing, tracking and monitoring activity that is underway in support of the WB plan and recognising the impact of our work in Ceredigion.

The Chair was happy with the Framework proposed and noted this was a good way to track and monitor progress as a collective. RLM agreed that this is an effective way of displaying the wellbeing objectives and the ideas behind the steps taken for partners and the aims and

objectives.

Joanna Dainton (JD) noted her role as the Head of Population Health Improvement within the Public Health Directorate at Hywel Dda. She confirmed that they have recently produced a draft health improvement and wellbeing plan for the HB and partners which is due to go out for consultation shortly.

ACTION: JD and TB to circulate the HDdUHB Health Improvement and Wellbeing Plan consultation with PSB members when the final draft is ready.

The PSB discussed the different groups listed within the delivery framework and the leading officer roles listed. The Chair suggested that it may be timely to review the ToR and the membership list in light of the new WBP.

ACTION: HLL, DD and TB to review the PSB membership list within the ToR.

The PSB agreed that a Task and Finish Group should meet to discuss populating the delivery framework plan further.

ACTION: All partners to provide feedback on the draft delivery plan by the 26.06.2023.

ACTION: CCC Partnerships Team to convene a Task and Finish Group to further populate the delivery framework.

35.6	Ceredigion Local Well-being Plan 2023-28: Launch Discussion
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A discussion was had regarding what the aim of the launch should be. The Chair noted the importance of effectively communicating the aims and objectives of the Well-being Plan whilst also explaining how we intend on delivering these and measuring outcomes. Alun Williams (AW) noted that Senior Officers within partner organisations are one of the key stakeholders to consider as this launch should outline the expectations of contribution from partner organisations. GB suggested looking to compare and explore areas of work which we could focus on regionally to have a greater effect and draw more people in. There was a suggestion that we could hold a main central HUB type event and some localised.

TB suggested that it may be an advantage to wait a little for the Delivery Plan to be fully developed and then have the launch based on a combined presentation and workshop basis to seek feedback from public on the approach.

The Chair proposed that we would need at least 2-3 weeks after the Task and Finish group have met to understand what the profile looks like and to organise a launch.

It was agreed that the launch would be considered in parallel with the Delivery Plan discussions.

35.7	Ceredigion Public Transport Presentation
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Gerwyn Jones (GJ) introduced himself to the board as the Corporate Manager – Environmental Services at Ceredigion County Council. The board received a presentation which had previously been presented to Ceredigion County Council Cabinet earlier in 2023.

Some of the key points to note are below:

- Bus frequencies on the core network have reduced since pre Covid and are struggling to recover.
- Strengths: Good level of service on main routes, innovative 'Bwcabus' scheme covering a large part of South Ceredigion, realistic expectations from the community, established CPTU

Team, good relationship with stakeholders.

- Weaknesses: Limited ownership away from the main routes, dependency on WG grants, lack of operators/competition.
- Opportunities: Expand Traws Cymru services and footprint wider across the County, expand Bwcabus footprint to provide more community-based transport, integrate bus and train tickets.
- Threats: Reduction in demand (working from home and online shopping), lack of bus drivers, lack of funding behind the plans being discussed.
- If we could prove that the demand was there, we could potentially gain additional funding to provide additional bus services and routes.
- A complex area as is there not a single body responsible for the full governance and service delivery.
- Unsure of what the future network will look like.

The Chair noted that there have been significant transport issues for the last 20 years, of course the rurality of Ceredigion is a huge factor in the issues we face. GJ emphasised that the services we deliver is reflective of what we can afford based on the funding received from WG. There is a nation-wide discussion taking place regarding the current funding which is coming to an end in July. We don't expect for this to have as great of an adverse effect on Ceredigion as more Urban areas where bus transport is heavily reliant upon.

TB mentioned that there is a research group at Aberystwyth University who are meeting to discuss transport and mobility. HLL suggested that she and TB should attend the next meeting to understand the scope before the PSB begin focusing on this as an area of work.

ACTION: HLL and TB to liaise with Rhian Rees (PHW) regarding attending the meeting on Transport and Mobility arranged by Aberystwyth University.

35.8

Maternity and Early Years Strategy for West Wales

The PSB received a presentation from Iwan Davies Corporate Manager Early Intervention at Ceredigion County Council. The presentation focused on the Maternity and Early Years Strategy for West Wales, the key points to note are below:

- An application was submitted by Carmarthenshire and Ceredigion Local Authorities alongside Hywel Dda Health Board to become Pathfinder areas. Funding was secured to pilot and test approaches to Early Years Integration Transformation and a Maternity and Early Years Steering Group was formed. In January 2021, Pembrokeshire successfully applied to join the Pathfinder Programme. In 2021/ 2022 representatives of the three Local Authorities and Hywel Dda Health Board worked together to formulate a Maternity and Early Years Strategy for West Wales.
- The strategy focused on support in the first 7 years of a child's life, recognising the importance of these formative years in shaping the child's future health and well-being and aims to promote collaboration between support services both at pre-birth and Early Years stages.
- The strategy is located within the Maternity and Early Years Strategy for West Wales Website. The aim is to produce a readable document for professionals and the general public. It focuses on delivering and improving services for children, parents and carers.
- The website displays which services are currently available, along with what the strategy aims to deliver in the future within 5 identified themes.

- Hywel Dda HB are working on building a data dashboard for maternity and early years which will be useful for many partner organisations.
- The strategy has gained approval from the Council's Leadership Group, Scrutiny and Cabinet. As soon as the same is obtained at partner organisations, the website will go live and the link shared with PSB members.

ACTION: ID to notify PSB members with the link when the 'Maternity and Early Years Strategy' website is live.

35.9	PSB Place Based Pilot Project Updates: i. Carbon Neutral Aberystwyth and Decarbonisation Strategy (Rachel Jarvis, Natural Resources Wales) ii. Improving Community well-being and tackling hardship in Cardigan (Hazel Lloyd Lubran, CAVO) iii Well-being in Lampeter (Elen James, CCC)
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Copies of the Pilot Project Updates ii and iii had been previously circulated to members, and due to time considerations, the Chair moved that these updates could be discussed at the next meeting. GB confirmed that a written update from Rachel Jarvis can be circulated in the meantime.

ACTION: GB and RJ to circulate a written update from the 'Carbon Neutral Aberystwyth and Decarbonisation Strategy meeting.

35.10	Feedback from Ceredigion County Council Co-ordinating Overview and Scrutiny Committee
	Cllr Wyn Evans had left the meeting, but DD noted that a specific question has been raised regarding the NRW Climate Risk Baseline Report and what are the timescales associated with the report? GB confirmed that resources are being collated to undertake the assessment across each PSB area, unfortunately there is no current confirmed timeline.
35.11	Any other business
	There was no other business raised.
35.12	Date of next meetings: 4 th September 2023 at 14:00-16:00 4 th December 2023 at 14:00-16:00